

## About Susan

Susan Steele is a writer, investigative journalist, and consultant who helps individuals and organizations navigate change with clarity, insight, and alignment.

With more than four decades of experience across publishing, law, finance, local government, and community leadership, Susan has worked at the intersection of structure and story. She is known for seeing patterns early, connecting disparate threads, and generating insight that leads to grounded, sustainable decisions.

She holds a Master of Public Administration from the University of Nebraska–Omaha and a Bachelor of Arts in English and Political Science (Journalism minor) from the University of Wisconsin–Madison. She also completed advanced writing study at Yale University and reflective practice training through the Omega Institute.

Her professional formation includes long-term study in trauma-informed practice, facilitated change work, intuitive inquiry, epigenetics and ancestral healing, and community engagement. In addition to consulting and civic leadership, she is trained in life and intuitive coaching, supporting individuals navigating complex personal and professional transitions.

Across industries and roles, one through-line has remained constant:

She helps people move through change without losing their footing.

Whether working with a municipal board, a community initiative, or a private client, Susan integrates structured analysis with deep listening. Her approach supports not only strategic clarity, but the insight required to align decisions with values, history, and long-term impact.

Her five-step framework —

**Connection. Communication. Clarity. Collaboration. Community.** —

reflects her belief that change is most durable when it is relational, thoughtful, and ethically grounded.

Based in the Geneva Lake region of Wisconsin, she continues to write, consult, and contribute to civic life with steadiness and intention.

Her guiding principle:

**Clarity first. Alignment second. Action that holds.**